



Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name
	19	Mon/530-6P	30S	\$950	Oct29/12	Nov5/12	2	1	2	\$1,900	NEWSCHANNEL3 LIVE AT 5
		Contract Comment: NEWSCHANNEL3 LIVE AT 5									
	20	Mon/6-630A	30S	\$450	Oct29/12	Nov5/12	2	1	2	\$900	NEWSCHANNEL3 LIVE @6AM
		Contract Comment: NEWSCHANNEL3 LIVE @6AM									
	21	Mon/6-630P	30S	\$1,000	Oct29/12	Nov5/12	2	1	2	\$2,000	NEWSCHANNEL3 LIVE AT 6
		Contract Comment: NEWSCHANNEL3 LIVE AT 6									
	22	Mon/630-7A	30S	\$450	Oct29/12	Nov5/12	2	1	2	\$900	NEWSCHANNEL3 LIVE @6AM
		Contract Comment: NEWSCHANNEL3 LIVE @6AM									
	23	Mon/630-7P	30S	\$1,000	Oct29/12	Nov5/12	2	1	2	\$2,000	CBS EVENING NEWS
		Contract Comment: CBS EVENING NEWS									
	24	Mon/7-730P	30S	\$1,800	Nov5/12	Nov5/12	1	1	1	\$1,800	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
	25	Mon/730-8P	30S	\$1,800	Oct29/12	Oct29/12	1	1	1	\$1,800	JEOPARDY
		Contract Comment: JEOPARDY									
	26	Mon/9-10A	30S	\$450	Oct29/12	Nov5/12	2	1	2	\$900	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	27	Sat/7-730P	30S	\$600	Oct27/12	Nov3/12	2	1	2	\$1,200	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
	28	Sat/730-8P	30S	\$600	Oct27/12	Nov3/12	2	1	2	\$1,200	JEOPARDY
		Contract Comment: JEOPARDY									
	29	Sun/1130P-1230A	30S	\$125	Oct28/12	Nov4/12	2	1	2	\$250	WITHOUT A TRACE
		Contract Comment: WITHOUT A TRACE									
	30	Sun/7-8P	30S	\$3,500	Nov4/12	Nov4/12	1	1	1	\$3,500	60 MINUTES
		Contract Comment: 60 MINUTES									
E	31	Sun/9-10P	30S	\$3,000	Oct28/12	Oct28/12	1	1	1	\$3,000	THE GOOD WIFE
					Nov4/12	Nov4/12	1	0	0	\$0	
		Contract Comment: THE GOOD WIFE									
A	71	Sun/930-1030P	30S	\$3,000	Nov4/12	Nov4/12	1	1	1	\$3,000	GOODWIFE
		This is a make-good for Nov04 on line-31 for 1 spot/wk									
		Order Comment: GOODWIFE PUSHED BACK 1/2 DUE TO NFL									
	32	Thu/10-11P	30S	\$3,300	Oct25/12	Nov1/12	2	1	2	\$6,600	ELEMENTARY
		Contract Comment: ELEMENTARY									
	33	Thu/11A-12N	30S	\$700	Oct25/12	Nov1/12	2	1	2	\$1,400	PRICE IS RIGHT
		Contract Comment: PRICE IS RIGHT									
	34	Thu/1230-2P	30S	\$450	Oct25/12	Nov1/12	2	1	2	\$900	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	35	Thu/12N-1230P	30S	\$450	Oct25/12	Nov1/12	2	1	2	\$900	NEWS3 AT NOON
		Contract Comment: NEWS3 AT NOON									
	36	Thu/5-530P	30S	\$750	Oct25/12	Nov1/12	2	1	2	\$1,500	NEWSCHANNEL3 LIVE AT 5
		Contract Comment: NEWSCHANNEL3 LIVE AT 5									
	37	Thu/530-6P	30S	\$950	Oct25/12	Nov1/12	2	1	2	\$1,900	NEWSCHANNEL3 LIVE AT 5
		Contract Comment: NEWSCHANNEL3 LIVE AT 5									
	38	Thu/6-630A	30S	\$450	Oct25/12	Nov1/12	2	1	2	\$900	NEWSCHANNEL3 LIVE @6AM
		Contract Comment: NEWSCHANNEL3 LIVE @6AM									

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	39	Thu/6-630P	30S	\$1,000	Oct25/12	Nov1/12	2	1	2	\$2,000	NEWSCHANNEL3 LIVE AT 6
		Contract Comment: NEWSCHANNEL3 LIVE AT 6									
	40	Thu/630-7A	30S	\$450	Oct25/12	Nov1/12	2	1	2	\$900	NEWSCHANNEL3 LIVE @6AM
		Contract Comment: NEWSCHANNEL3 LIVE @6AM									
	41	Thu/630-7P	30S	\$1,000	Oct25/12	Nov1/12	2	1	2	\$2,000	CBS EVENING NEWS
		Contract Comment: CBS EVENING NEWS									
	42	Thu/7-730P	30S	\$1,800	Nov1/12	Nov1/12	1	1	1	\$1,800	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
	43	Thu/730-8P	30S	\$1,800	Oct25/12	Oct25/12	1	1	1	\$1,800	JEOPARDY
		Contract Comment: JEOPARDY									
	44	Thu/9-10A	30S	\$450	Oct25/12	Nov1/12	2	1	2	\$900	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	45	Thu/9-10P	30S	\$3,600	Nov1/12	Nov1/12	1	1	1	\$3,600	PERSONS OF INTEREST
		Contract Comment: PERSONS OF INTEREST									
	46	Tue/11A-12N	30S	\$700	Oct30/12	Oct30/12	1	1	1	\$700	PRICE IS RIGHT
		Contract Comment: PRICE IS RIGHT									
	47	Tue/1230-2P	30S	\$450	Oct30/12	Oct30/12	1	1	1	\$450	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	48	Tue/12N-1230P	30S	\$450	Oct30/12	Oct30/12	1	1	1	\$450	NEWS3 AT NOON
		Contract Comment: NEWS3 AT NOON									
	49	Tue/5-530P	30S	\$750	Oct30/12	Oct30/12	1	1	1	\$750	NEWSCHANNEL3 LIVE AT 5
		Contract Comment: NEWSCHANNEL3 LIVE AT 5									
	50	Tue/530-6P	30S	\$950	Oct30/12	Oct30/12	1	1	1	\$950	NEWSCHANNEL3 LIVE AT 5
		Contract Comment: NEWSCHANNEL3 LIVE AT 5									
	51	Tue/6-630A	30S	\$450	Oct30/12	Oct30/12	1	1	1	\$450	NEWSCHANNEL3 LIVE @6AM
		Contract Comment: NEWSCHANNEL3 LIVE @6AM									
	52	Tue/6-630P	30S	\$1,000	Oct30/12	Oct30/12	1	1	1	\$1,000	NEWSCHANNEL3 LIVE AT 6
		Contract Comment: NEWSCHANNEL3 LIVE AT 6									
	53	Tue/630-7A	30S	\$450	Oct30/12	Oct30/12	1	1	1	\$450	NEWSCHANNEL3 LIVE @6AM
		Contract Comment: NEWSCHANNEL3 LIVE @6AM									
	54	Tue/630-7P	30S	\$1,000	Oct30/12	Oct30/12	1	1	1	\$1,000	CBS EVENING NEWS
		Contract Comment: CBS EVENING NEWS									
	55	Tue/7-730P	30S	\$1,800	Oct30/12	Oct30/12	1	1	1	\$1,800	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
	56	Tue/8-9P	30S	\$3,500	Oct30/12	Oct30/12	1	1	1	\$3,500	NCIS
		Contract Comment: NCIS									
	57	Tue/9-10A	30S	\$450	Oct30/12	Oct30/12	1	1	1	\$450	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	58	Tue/9-10P	30S	\$3,400	Oct30/12	Oct30/12	1	1	1	\$3,400	NCIS:LA
		Contract Comment: NCIS:LA									
	59	Wed/11A-12N	30S	\$700	Oct31/12	Oct31/12	1	1	1	\$700	PRICE IS RIGHT
		Contract Comment: PRICE IS RIGHT									
	60	Wed/1230-2P	30S	\$450	Oct31/12	Oct31/12	1	1	1	\$450	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	61	Wed/12N-1230P	30S	\$450	Oct31/12	Oct31/12	1	1	1	\$450	NEWS3 AT NOON
		Contract Comment: NEWS3 AT NOON									
	62	Wed/5-530P	30S	\$750	Oct31/12	Oct31/12	1	1	1	\$750	NEWSCANNEL3 LIVE AT 5
		Contract Comment: NEWSCANNEL3 LIVE AT 5									
	63	Wed/530-6P	30S	\$950	Oct31/12	Oct31/12	1	1	1	\$950	NEWSCANNEL3 LIVE AT 5
		Contract Comment: NEWSCANNEL3 LIVE AT 5									
	64	Wed/6-630A	30S	\$450	Oct31/12	Oct31/12	1	1	1	\$450	NEWSCANNEL3 LIVE @6AM
		Contract Comment: NEWSCANNEL3 LIVE @6AM									
	65	Wed/6-630P	30S	\$1,000	Oct31/12	Oct31/12	1	1	1	\$1,000	NEWSCANNEL3 LIVE AT 6
		Contract Comment: NEWSCANNEL3 LIVE AT 6									
	66	Wed/630-7A	30S	\$450	Oct31/12	Oct31/12	1	1	1	\$450	NEWSCANNEL3 LIVE @6AM
		Contract Comment: NEWSCANNEL3 LIVE @6AM									
	67	Wed/630-7P	30S	\$1,000	Oct31/12	Oct31/12	1	1	1	\$1,000	CBS EVENING NEWS
		Contract Comment: CBS EVENING NEWS									
	68	Wed/730-8P	30S	\$1,800	Oct31/12	Oct31/12	1	1	1	\$1,800	JEOPARDY
		Contract Comment: JEOPARDY									
	69	Wed/9-10A	30S	\$450	Oct31/12	Oct31/12	1	1	1	\$450	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	70	Wed/9-10P	30S	\$3,300	Oct31/12	Oct31/12	1	1	1	\$3,300	CRIMINAL MINDS
		Contract Comment: CRIMINAL MINDS									
		Total 106 Spots for:		\$107,550					106	\$107,550	
		Monthly Estimate Dollars:									
										\$26,725 Oct/12	
										\$80,825 Nov/12	

Rep: TELEREP, INC

Run On: Oct24/12 a

E-Order#:

Station: WISN-TV  
Salesperson: DAVE CLARK

Agency: ## 2518

Advertiser: RA35+

Buyer: E



Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH					
	1	Fri/10-11P	7.5	7.5	Oct22/12	Rev #0: A
		Contract Comment: BLUE BLO				
	2	Fri/11A-12N	4.1	4.1	Oct22/12	Rev #0: A
		Contract Comment: PRICE IS F				
	3	Fri/1230-2P	2.3	2.3	Oct22/12	Rev #0: A
		Contract Comment: PM SOAP I				
	4	Fri/12N-1230P	3.2	3.2	Oct22/12	Rev #0: A
		Contract Comment: NEWS3 AT				
	5	Fri/5-530P	4.2	4.2	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	6	Fri/530-6P	4.8	4.8	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	7	Fri/6-630A	2.5	2.5	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	8	Fri/6-630P	6.1	6.1	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	9	Fri/630-7A	2.8	2.8	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	10	Fri/630-7P	5.8	5.8	Oct22/12	Rev #0: A
		Contract Comment: CBS EVEN				
	11	Fri/7-730P	9.4	9.4	Oct22/12	Rev #0: A
		Contract Comment: WHEEL OF				
	12	Fri/730-8P	9.3	9.3	Oct22/12	Rev #0: A
		Contract Comment: JEOPARDY				
	13	Fri/9-10A	2.5	2.5	Oct22/12	Rev #0: A
		Contract Comment: LIVE WITH				
	14	Fri/9-10P	5.6	5.6	Oct22/12	Rev #0: A
		Contract Comment: MADE IN J				
	15	Mon/11A-12N	4.1	4.1	Oct22/12	Rev #0: A
		Contract Comment: PRICE IS F				
	16	Mon/1230-2P	2.3	2.3	Oct22/12	Rev #0: A
		Contract Comment: PM SOAP I				
	17	Mon/12N-1230P	3.2	3.2	Oct22/12	Rev #0: A
		Contract Comment: NEWS3 AT				
	18	Mon/5-530P	4.2	4.2	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	19	Mon/530-6P	4.8	4.8	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	20	Mon/6-630A	2.5	2.5	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	21	Mon/6-630P	6.1	6.1	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	22	Mon/630-7A	2.8	2.8	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	23	Mon/630-7P	5.8	5.8	Oct22/12	Rev #0: A
		Contract Comment: CBS EVEN				
	24	Mon/7-730P	9.4	9.4	Oct22/12	Rev #0: A
		Contract Comment: WHEEL OF				
	25	Mon/730-8P	9.3	9.3	Oct22/12	Rev #0: A
		Contract Comment: JEOPARDY				
	26	Mon/9-10A	2.5	2.5	Oct22/12	Rev #0: A
		Contract Comment: LIVE WITH				
	27	Sat/7-730P	4.0	4.0	Oct22/12	Rev #0: A
		Contract Comment: WHEEL OF				
	28	Sat/730-8P	4.3	4.3	Oct22/12	Rev #0: A
		Contract Comment: JEOPARDY				
	29	Sun/1130P-1230A	1.1	1.1	Oct22/12	Rev #0: A
		Contract Comment: WITHOUT				
	30	Sun/7-8P	9.0	9.0	Oct22/12	Rev #0: A
		Contract Comment: 60 MINUTE				
E	31	Sun/9-10P	6.7	6.7	Oct23/12	Rev #1: E
		Contract Comment: THE GOOD				
A	71	Sun/930-1030P		6.7	Oct23/12	Rev #1: A
		This is a make-good for Nov04				
		Order Comment: GOODWIFE P				
	32	Thu/10-11P	8.5	8.5	Oct22/12	Rev #0: A
		Contract Comment: ELEMENTA				
	33	Thu/11A-12N	4.1	4.1	Oct22/12	Rev #0: A
		Contract Comment: PRICE IS R				
	34	Thu/1230-2P	2.3	2.3	Oct22/12	Rev #0: A
		Contract Comment: PM SOAP I				
	35	Thu/12N-1230P	3.2	3.2	Oct22/12	Rev #0: A
		Contract Comment: NEWS3 AT				
	36	Thu/5-530P	4.2	4.2	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	37	Thu/530-6P	4.8	4.8	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	38	Thu/6-630A	2.5	2.5	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rating RA35+</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
	39	Thu/6-630P	6.1	6.1	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	40	Thu/630-7A	2.8	2.8	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	41	Thu/630-7P	5.8	5.8	Oct22/12	Rev #0: A
		Contract Comment: CBS EVEN				
	42	Thu/7-730P	9.4	9.4	Oct22/12	Rev #0: A
		Contract Comment: WHEEL OF				
	43	Thu/730-8P	9.3	9.3	Oct22/12	Rev #0: A
		Contract Comment: JEOPARDY				
	44	Thu/9-10A	2.5	2.5	Oct22/12	Rev #0: A
		Contract Comment: LIVE WITH				
	45	Thu/9-10P	9.6	9.6	Oct22/12	Rev #0: A
		Contract Comment: PERSONS				
	46	Tue/11A-12N	4.1	4.1	Oct22/12	Rev #0: A
		Contract Comment: PRICE IS F				
	47	Tue/1230-2P	2.3	2.3	Oct22/12	Rev #0: A
		Contract Comment: PM SOAP I				
	48	Tue/12N-1230P	3.2	3.2	Oct22/12	Rev #0: A
		Contract Comment: NEWS3 AT				
	49	Tue/5-530P	4.2	4.2	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	50	Tue/530-6P	4.8	4.8	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	51	Tue/6-630A	2.5	2.5	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	52	Tue/6-630P	6.1	6.1	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	53	Tue/630-7A	2.8	2.8	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	54	Tue/630-7P	5.8	5.8	Oct22/12	Rev #0: A
		Contract Comment: CBS EVEN				
	55	Tue/7-730P	9.4	9.4	Oct22/12	Rev #0: A
		Contract Comment: WHEEL OF				
	56	Tue/8-9P	12.4	12.4	Oct22/12	Rev #0: A
		Contract Comment: NCIS				
	57	Tue/9-10A	2.5	2.5	Oct22/12	Rev #0: A
		Contract Comment: LIVE WITH				
	58	Tue/9-10P	9.8	9.8	Oct22/12	Rev #0: A
		Contract Comment: NCIS:LA				
	59	Wed/11A-12N	4.1	4.1	Oct22/12	Rev #0: A
		Contract Comment: PRICE IS F				
	60	Wed/1230-2P	2.3	2.3	Oct22/12	Rev #0: A
		Contract Comment: PM SOAP I				

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rating RA35+</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
	61	Wed/12N-1230P	3.2	3.2	Oct22/12	Rev #0: A
		Contract Comment: NEWS3 AT				
	62	Wed/5-530P	4.2	4.2	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	63	Wed/530-6P	4.8	4.8	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	64	Wed/6-630A	2.5	2.5	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	65	Wed/6-630P	6.1	6.1	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	66	Wed/630-7A	2.8	2.8	Oct22/12	Rev #0: A
		Contract Comment: NEWSCHA				
	67	Wed/630-7P	5.8	5.8	Oct22/12	Rev #0: A
		Contract Comment: CBS EVEN				
	68	Wed/730-8P	9.3	9.3	Oct22/12	Rev #0: A
		Contract Comment: JEOPARDY				
	69	Wed/9-10A	2.5	2.5	Oct22/12	Rev #0: A
		Contract Comment: LIVE WITH				
	70	Wed/9-10P	7.6	7.6	Oct22/12	Rev #0: A
		Contract Comment: CRIMINAL				
		<b>Total 106 Spots for:</b>	<b>490.8</b>	<b>497.5</b>		
		Monthly Estimate Dollars:				
				125.5	Oct/12	
				372.0	Nov/12	